



# Thinking Factory

Think Inside the Circle

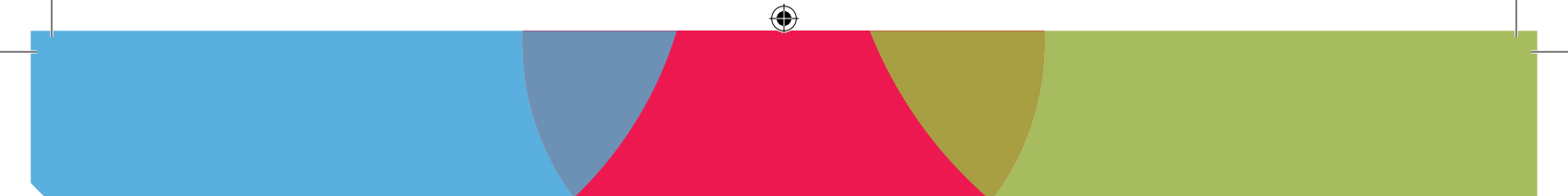
Often, the best ideas are the ones worked out together.  
At Castleknock Hotel & Country Club, we have built a room  
designed to inspire group creativity.

- **Comfortable and Informal Setting**
- **Decor and Ambient Lighting that Enhances Creativity and Stimulation**
- **State of the Art Technology**
- **Innovative Room Setup with Maximised Flexibility**

## Perfect for:

- **Brainstorming Events**
- **Product Launches**
- **Team Building**
- **Evening Events**
- **Strategic Meetings**
- **Alternative Boardroom Meetings**
- **Breakout Room for Larger Conferences**
- **Any Event for up to 30 people**





The Thinking Factory is a brand new concept from Castleknock Hotel & Country Club, Dublin. It is the ultimate meeting room combining modern technology with sheer simplicity.

Creative thinking is enhanced when people are comfortable and suitably relaxed yet stimulated and energised. The Thinking Factory has been specifically designed with this balance in mind. The rectangular room has an inner circular design that promotes creativity and removes the hierarchical top table structure that can often inhibit it. In fact we have removed the table altogether. Instead, contemporary designed side-tables are provided to comfortably place your notes, laptop or beverage with an 'interactive island' featuring five large display screens providing the centrepiece of the room.

The room has a specific blend of neutral tones around the edges with a spectacular vibrant array of colour within the circle to inspire imagination. Ambient mood lighting also provides the opportunity to stimulate the mind which can be altered to soften the room where necessary to calm weary heads.

The comfortable seating with views of the countryside will take you away from the everyday stresses of your typical office routine. We've also recognised that home comforts such as air conditioning, a fully stocked fridge and a premium coffee machine are the bedrock of any inspirational meeting. We have a range of creative menu options available including our brain-food menu or you can opt for our naughty but nice comfort snacks if the situation requires it. The room includes several small breakout areas including a balcony with modern garden furniture, comfy couches complete with coffee tables and a snug breakfast bar with high stools.

For meetings that require all the mod-cons, this room has all the technology you would expect such as complimentary high speed Wi-Fi, Blu-Ray DVD player and surround sound along with a number of impressive new features such as Click Share Technology. This allows several delegates to present to the group in an engaging and interactive manner either in sequence or simultaneously through seven large television screens, five of which are located on the 'interactive island'. An array of glass boards surround the room for some traditional brain-storming or you may decide to wirelessly connect an idea from your tablet or smartphone directly to all or a selected number of our screens. Of course the entire room IT setup is controlled from a tablet which can be used at your discretion.

The Thinking Factory is specifically designed for groups of up to 15 people although the room can cater for up to 30 people in a traditional theatre style setting. The room can also include a bar, suitable for evening events, product launches and promotions.

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